

**CONTRACT**

**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 (216) 771-1943

<u>Contract / Revision</u> 802264 /		<u>Alt Order #</u>
<u>Product</u> CANDIDATE A		
<u>Contract Dates</u> 10/22/12 - 11/05/12		<u>Estimate #</u> 324
<u>Advertiser</u> Ohio House Republican Organizational Comm		<u>Original Date / Revision</u> 07/30/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> House WOIO/WUAB	<u>Sales Office</u> Cleveland Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Midwest Communications**  
 49 South grant Avenue  
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOIO	10/22/12	11/02/12	Action News at 5a	5-6a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$150.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$150.00			
N 2	WOIO	11/05/12	11/05/12	Action News at 5a	5-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$150.00			
N 3	WOIO	10/22/12	11/02/12	Action News at 6a	6-7a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$150.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$150.00			
N 4	WOIO	11/05/12	11/05/12	Action News at 6a	6-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$150.00			
N 5	WOIO	10/22/12	11/02/12	The Early Show	7-9a		:30			NM	20	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				10	\$175.00			
	Week:	10/29/12	11/04/12	MTWTF--				10	\$175.00			
N 6	WOIO	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				2	\$175.00			
N 7	WOIO	10/22/12	11/02/12	America Now	9-10a		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$75.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$75.00			
N 8	WOIO	11/05/12	11/05/12	America Now	9-10a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$75.00			
N 9	WOIO	10/22/12	11/02/12	Let's Make A Deal	10-11a		:30			NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				2	\$1,250.00			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$1,250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision	Alt Order #
802264 /	

Contract Dates	Product	Estimate #
10/22/12 - 11/05/12	CANDIDATE A	324

Advertiser	Original Date / Revision
Ohio House Republican C	07/30/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WOIO	11/05/12	11/05/12	Let's Make A Deal	10-11a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,250.00			
N 11	WOIO	10/22/12	11/02/12	Action News at Noon	12-1230p		:30			NM	10	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$2,400.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$2,400.00			
N 12	WOIO	11/05/12	11/05/12	Action News at Noon	12-1230p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$2,400.00			
N 13	WOIO	10/22/12	11/02/12	CBS Soaps	1230-2p		:30			NM	10	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$2,000.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$2,000.00			
N 14	WOIO	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$2,000.00			
N 15	WOIO	10/22/12	11/02/12	Action News at 5p	5-6p		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$1,500.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$1,500.00			
N 16	WOIO	11/05/12	11/05/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,500.00			
N 17	WOIO	10/22/12	11/02/12	Action News at 6p	6-630p		:30			NM	10	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$2,500.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$2,500.00			
N 18	WOIO	11/05/12	11/05/12	Action News at 6p	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$2,500.00			
N 19	WOIO	10/22/12	11/02/12	M-F 7-730p	7-730p		:30			NM	8	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$4,500.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$4,500.00			
N 20	WOIO	11/05/12	11/05/12	M-F 7-730p	7-730p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$4,500.00			
N 21	WOIO	10/22/12	11/02/12	M-F 730-8p	730-8p		:30			NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$5,000.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$5,000.00			
N 22	WOIO	11/05/12	11/05/12	M-F 730-8p	730-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$5,000.00			
N 23	WOIO	10/22/12	11/02/12	Action News at 11p	11-1135p		:30			NM	10	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$3,000.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$3,000.00			
N 24	WOIO	11/05/12	11/05/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00

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		Week: 11/05/12	11/11/12	M-----				1	\$3,000.00																																										
N 25	WOIO	10/22/12	11/02/12	David Letterman	1135p-1238a		:30			NM	10	\$5,000.00																																							
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N 26	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00																																							
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		Week: 11/05/12	11/11/12	M-----				1	\$500.00																																										
N 27	WOIO	10/27/12	11/03/12	Sat Early Show	9-11a		:30			NM	2	\$350.00																																							
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D 28	WOIO	10/27/12	11/03/12	SA Action News at 7p	7-8p		:30			NM	0	\$0.00																																							
N 29	WOIO	10/27/12	11/03/12	Lt Sa Action News at 11p	11p-2a		:30			NM	2	\$1,400.00																																							
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N 30	WOIO	10/28/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	2	\$300.00																																							
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N 31	WOIO	10/28/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$4,000.00																																							
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																										
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		Week: 10/29/12	11/04/12	-----S				1	\$2,000.00																																										
N 32	WOIO	10/28/12	11/04/12	Lt Su Action News at 11p	11p-2a		:30			NM	2	\$1,500.00																																							
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																										
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		Week: 10/29/12	11/04/12	-----S				1	\$750.00																																										
N 33	WOIO	10/22/12	11/02/12	Syndicated Barter	3-4p		:30			NM	10	\$2,000.00																																							
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		Week: 10/29/12	11/04/12	MTWTF--				5	\$200.00																																										
N 34	WOIO	11/05/12	11/05/12	Syndicated Barter	3-4p		:30			NM	1	\$200.00																																							
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		Week: 11/05/12	11/11/12	M-----				1	\$200.00																																										
N 35	WOIO	10/22/12	11/02/12	Action News at 4p	4-5p		:30			NM	10	\$5,000.00																																							
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		Week: 10/29/12	11/04/12	MTWTF--				5	\$500.00																																										
N 36	WOIO	11/05/12	11/05/12	Action News at 4p	4-5p		:30			NM	1	\$500.00																																							
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		Week: 11/05/12	11/11/12	M-----				1	\$500.00																																										
Totals											174	\$235,875.00																																							

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	79	\$105,900.00	\$90,015.00
10/29/12 - 11/05/12	95	\$129,975.00	\$110,478.75
<b>Totals</b>	<b>174</b>	<b>\$235,875.00</b>	<b>\$200,493.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.